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- 5 STATION D. contains SPA questions are englished as a first order of such district least to attempt any family question.

#### SECTION 3.

#### Answer briefly :

- a) What is the primary function of the Woold Wolf, W. Landau et al.
- b) Distinguish between HTML clement, and HTML attalents
- c) State the importance of semantic HTML ray, in much in welcoles be proved
- d) How do you create internal links within a single web page using 111511
- e) Define the purpose of the siframe tap in HTML and provide an example of a usage.
- Name three commonly used multimedia formats for presenting andio and value content on web pages.
- g) What is the role of Cascading Style Sheets (CSS) in web page styling?
- h) Describe the concept of responsive web design and the use of CSS media queries to achieve it.
- What is the significance of web page navigation menus and provide examples of different navigation menu styles.
- j) How can HTML forms be employed to gather user input and what are some typical input field types used in forms?

100 1000 -- 002

#### SECTION - B

- Decrease the importance of Cascading Style Sheets (CSS) in web development. Explain how CSS styling is used to control the appearance of HTML elements?
- Describe the concept of the HTML box model. How does it influence the layout and design of web pages? Provide an example to illustrate the box model.
- 4 Explain the role of HTML tags in page layout and navigation. Discuss how headings, lists and links can be used to improve the structure and usability of a website?
- Compare and contrast the use of HTML tables and CSS for page layout. When is it appropriate to use each method and what are the advantages and disadvantages of each?
- 6 How can graphics and images enhance the visual appeal of a website? Discuss best practices for optimizing and including images in web pages.
- / Describe the purpose and benefits of using image maps in web design. Provide an example of how image maps can be implemented to create interactive regions on a webpage?

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Max. Marks: 60

Total No. of Pages: 01

Total No. of Questions: 05

B.Voc.(Beauty Therapy and Aesthetics)/BA(J&MC)/BBA/BBA(SIM)/ B.Com. Hons./BCA/BHMCT/B.Sc.(Honours)/B.Sc.(Nutrition & Dietetics)/ B.Sc.(Al&ML)/B.Sc. Biotechnology/B.Sc.(FD)/B.Sc.(Graphics & Web Designing) B.Sc.(IT)/ B.Sc.(MLS)/ BTTM

## ENGLISH

Subject Code: BTHU103-18

M.Code: 75085

Date of Examination: 01-01-2024

Time: 3 Hrs.

# NSTRUCTIONS TO CANDIDATES :

All questions are COMPULSORY.

- Q1, Q2 and Q3 carry TEN marks each.
- Q4 and Q5 carry FIFTEEN marks each.
- Elaborate theory of communication.
- Differentiate in detail between personal and business communication.
- Read the following passage carefully and answer the questions that follow:

Jerrain people consciously or unconsciously cherish the desire that some part of their work and of their accomplishment will outlive their own individual life. The influence which they have exercised on the world in which they lived, the concern which they have suit up, the books which they have written, the work they have laid as a part of some screening edifice, whose completion they themselves will not live to see all such things aspire the people that some aspect of themselves will outlast their own personal existence, the artist bequeaths his pictures, the scholar his contribution of knowledge while poets and composers are primarily concerned that posterity shall take pleasure in their creations. Statesmen envisage that particular agreement in whose development they manuseines had played a crucial part will preserve their names for future generations. Face a are not unconcerned for their posthumous reputation. An old person is distinctly resplied with this question and keeps a zealous watch to ensure that his achievement a properly quoted and recorded.

- 1231 do certain people cherish about?
- The states a statesman envisage?
- The wait and people do?
- The sample and "bequeaths" in your own sentences.
- Base main ties of the passage.
- That a letter to your friend about how to prevent youth from addiction to drugs. Discuss statistics what steps the society can take.
- I san a separt on environmental pollution and how can we save the environment.

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(S17)-2503

Total No. of Pages: 02

Total No. of Questions: 07

B Sc. (II)/ Graphics & Web Designing /BCA (Sem. 1) MATHEMATICS

Subject Code - UGCA1901 M Code - 76961

Date of Examination 20-12-2023

Lime 3 Hrs.

Max. Marks: 60

#### INSTRUCTIONS TO CANDIDATES:

- 1 SECTION A.is COMPULSORY consisting of TEN questions carrying TWO marks each
- 2 SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

#### SECTION-A

- Attempt the following :
  - a) Define Disjoint Set
  - b) If  $A = \{1, 2\} \& B = \{2, 5\}$ , find  $A \cup B$ .
  - c) Define Power set.
  - d) Write the negative statement of "Sun rises from east."
  - e) Write the truth table for Conjunction.
  - 6 Define Square Matrix

g) If 
$$X = \begin{bmatrix} 2 & 3 \\ -1 & 4 \end{bmatrix}$$
 &  $Y = \begin{bmatrix} 1 & 0 \\ -2 & 3 \end{bmatrix}$ , then find  $X + Y$ .

- h) If  $A = \begin{bmatrix} -1 & 2 \\ -3 & 4 \end{bmatrix}$ . Find the transpose of A.
- i) Find the fourth term in the sequence 4, 9, 14, .... Of A.P.
- j) Define Geometric mean.

1 | M-76961

(S3)-234

#### SECTION - B

- \* II U (1 \* 3 1 8 6 7 8 9 ) X (1 2 7 8 ] & U (2 5 8 9 ) Find X \(\tau V \), Y \(V \) A \(\tau V \)
- 3. Prove that p = (q r) (p + q) L(p r).

5. If 
$$A = \begin{bmatrix} 4 & 2 & 3 \\ 1 & 3 & 6 \\ -5 & 0 & 7 \end{bmatrix}$$
,  $B = \begin{bmatrix} 0 & 2 & 1 \\ 1 & 3 & 0 \\ 5 & 0 & 7 \end{bmatrix}$ , then find  $AA = 3B$ .

- 6. The 7th term of an A.P. is 20 and its 13th term is 32. Find the A.P.
- 7. The 3rd and 8th term of a G.P. are 4 and 128 resp. Find the G.P.

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2 | M-76961

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Roll No. Total No. of Pages: 02 Total No. of Questions: 07 B.Sc. (IT/ Graphics & Web Designing)/BCA (Sem. 1) FUNDAMENTALS OF COMPUTER AND IT Subject Code: UGCA1902 M.Code: 76962 Date of Examination: 22 12-2023 Max. Marks: 60 Time: 3 Hrs. INSTRUCTIONS TO CANDIDATES: 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions. SECTION-A 1) Write briefly: a) What is primary memory? b) What is control panel? c) What is the difference between System and Application software? d) What is the difference between save and save as? e) What is Booting Process? D Explain system bus. g) Write the name of 5 components that we mostly see on a Motherboard. h) Discuss use of Motherboard.

i) What for find and replace is used in Word?

i) Define cache memory.

1 | IVI-76962

SECTION-B

1	:1)	What is the	difference	between primary	and	secondary memory?
---	-----	-------------	------------	-----------------	-----	-------------------

- b) What is the difference between a ROM and RAM?
- What are the different types of charts in MS-Excel? And write steps to insert chart in Excel Sheet
- 4. a) Convert (A0B4)<sub>16</sub> to (2)<sub>2</sub>, (2)<sub>8</sub>, (2)<sub>16</sub>
  - b) Explain the printing mechanism of a laser printer.
- 5. a) What is the role of IT in education?
  - b) Explain input and output devices.
- 6. Write short note on:
  - a) Describe the complete process of Mail Merge.
  - b) What is cell reference? Explain its advantages.
- 7. Explain Electronic Payment and various methods of electronic payment.

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2 | M-76962 (53)-2420

Total No. of Pages: 02

Total No. of Questions: 07

B.Sc. (Graphics and Web Designing) (Sem. 2)

## FUNDAMENTALS OF STATISTICS

Subject Code: UGCA-1907 M.Code: 777728

Date of Examination: 17-11-2023

Time: 3 Hrs.

Max. Marks. (d)

## INSTRUCTIONS TO CANDIDATES :

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks. each
- SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

#### SECTION-A

- 1. Attempt all questions:
  - a. Scope of statistics
  - b. Questionnaire
  - c. Rounding off data
  - d. Objectives of classification
  - e. Pie Chart
  - f. Relation between mean, median and mode
  - g. Measure of Central Tendency
  - h. Limitations of harmonic mean
  - i. Merits and demerits of coefficient of variation
  - i. How to calculate Mean deviation from mean?

SECTION-B

- Define Statistics in singular and plural sense. What are the limitations and distrust of statistics?
- What do you mean by collection of data? Explain various methods of collection of data with their ments and demerits
- 4. Graphs are the best way to present the raw information. Do you agree? Also draw various types of graphs with imaginary figures.
- Calculate Harmonic mean :

x:10-20	2()-3()	3()-10	40-50	50-60	(-0-70)
f: 6	11	17	9	6	2

6. Calculate standard deviation and coefficient of variation:

x: 100-200	200-300	300-400	400-500	500-600	600-700
F: 16	17	25	34	16	6

 Discuss various measures of central tendency with their merits and demerits. Also give relevant examples.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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(53)-50

Total No. of Pages: 02

Total No. of Questions : 07

B Sc (GWD) (Sem 2)

CONCEPTS OF WEBSITE DESIGNING & DEVITOPMENT

Subject Code HGWD 1903

M. Code 777.29

Date of Leamintion 21 11 2023.

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Marx Marks : 60

## INSTRUCTIONS TO CANDIDATES.

- $\tau$  . Stellow we combine out a consisting of H N questions carrying TWO marks can be
- $^{\circ}$  G cition it contains. AX questions carrying 11 N marks each and students have to attempt any LOUR questions.

#### SECTIONA

- 1. Write short note on the following:
  - a). What does ITI IP stand for and how does it relate to the World Wide Web (WWW)?
  - for Explain the role of a web browser in the context of accessing websites.
  - 11. Describe the difference between static and dynamic websites, providing examples of each
  - d) How do search engines work?
  - e) Define the term "cookies" in the context of web technology and discuss their role in maintaining user sessions.
  - 1) What is the significance of DNS and domain names in web addressing?
  - (i) What is Search Engine Optimizaton?
  - h) What are the W3C standards and why are they important in web development?
  - Differentiate between client-server and peer-to-peer communication models on the internet.
  - j) What is the difference between HTML and DHTML?

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(S3)-341

#### SECTION B.

- Discuss the importance of web-based philanthropic projects and their impact on society Provide examples of such projects and how they contribute to various causes.
- Explain the key components of a Content Management System (CMS) and have bounds or WordPress. How do they simplify website management for irsers?
- Describe the concepts of black hat and white hat SEO in detail. Discuss their strategies, risks and ethical considerations in optimizing websites for search engines.
- 5. What are the best practices for keyword research and utilization in SEO? How do keywords influence website rankings on search engines?
- 6. Discuss the parameters and standards of good SEO for websites. How can website owners optimize their content and structure to improve search engine visibility?
- Explain the inner workings of search engines, including their web crawling, indexing and ranking processes.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

2 | M-77729

(S3)-348

Total No. of Pages: 02

Total No. of Questions: 07

Bachelor of Science (Graphics & Web Designing) (Sem.-2)
OBJECT ORIENTED PROGRAMMING USING C++

Subject Code: UGCA-1909 M.Code: 77730

Date of Examination: 23-11-2023

time = 3 Hrs.

Max. Marks: 60

#### INSTRUCTIONS TO CANDIDATES:

- STICTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

#### SECTION-A

#### Answer briefly :

- a) What is a base class in C++ inheritance?
- b) What is method overloading in C++?
- c) How does C++ support operator overloading?
- d) Explain the four fundamental principles of OOP.
- e) What is a class in C++?
- f) What is polymorphism in C = ?
- g) How is data hiding achieved in C+-?
- h) What is a destructor in C++?
- iv What is function overloading?
- i) What is direct memory access?

#### SECTION B

- .2 What is dynamic polymorphism and how is at amplemented using virtual functions?
- What is encapsulation and why is it important in OOP?
- Explain the difference between public private and protected access specifiers with suitable example.
- What do you understand by inheritance? Give its various types and access mechanisms.
   What are the advantages of scope resolutor & referencing?
- 6 Write short notes on :
  - a) Storage classes
  - b) Exception handling.
- Write a program in C++ to overload the +, -, operator to find the addition, subtraction of complex numbers.

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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2 | M-77730

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Total No. of Pages - 02

Total No. of Questions - 07

Bisc (C. & WD) (Seem 2)

ENVIRONMENTAL STUDIES.

Subject Code (LV), 102 18 Mitade 77714

Date of Examination 28-11-2023

Time - 3 Hrs.

Marx Marks 60

## INSTRUCTIONS TO CANDIDATES

- 1 STOTION A is COMPRESORY consisting of 11 th questions carrying TWO marks
- SECTION B contains 51X questions carrying 11 Worlds rach and strategic bave to attempt any FOUR questions.

#### SECTION A

#### Answer briefly:

- a) Define Environment.
- b) Define ecological succession.
- e) What is meant by food chain?
- e) List any two major global effects of air pollution.

- h) What are GHGs? Name any four GHGs in the descending order of their global warming potential.
- i) Why is biodiversity important?
- i) What are endemic species?

#### SECTION B

- 1 Draws, the uses, functions and values of forest resources. List the causes and effects of
- 5. List and contrast between renewable and non-renewable energy sources. Discuss the economic and environmental viability.

#### Write notes on:

- a) Rising Sea Levels and associated global disasters
- b) Nuclear hazards and health risks.
- Fnumerate the importance of the following in environmental management

NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

2 | M-77734



Total No. of Questions: 07

Bachelor of Science (Graphics & Web Designing) (Sem. 3)

ELEMENTS OF DESIGN Subject Code: UGWD 1905

M.Code: 78472

Date of Examination: 08-12-2023

Time: 3 Hrs.

Max. Marks: 60

## INSTRUCTIONS TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks
- SECTION-B contains SIX questions carrying TEN marks each and students have

## SECTION-A

## 1. Write briefly:

- a) Visual Perception
- b) Lines
- c) Rhythm
- d) Focal Point
- e) Transformation
- f) Form
- g) Visual Weight
- h) Radial Balance
- i) Warm Colors
- j) Color Schemes.

## SECTION-B

- .' What is the principle of balance in design composition and how can it be achieved?
- 3 How does the use of color impact the overall composition of a design?
- 4. What is the principle of contrast and how can it be used effectively in design?
- 5. What is the difference between symmetrical and asymmetrical balance in design?
- How can the use of lines in a design impact its composition?
- What is the principle of unity and how it can be achieved in design composition?

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Total No. of Questions: 07

## B.Sc. (Graphics and Web Design) (Sem.-3) IMAGE EDITING & PHOTOGRAPHY

Subject Code: UGWD1907

M.Code: 78477

Date of Examination: 13-12-2023

Time: 3 Hrs.

Max. Marks: 60

#### INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any LOUR questions.

#### SECTION A

- 1. Write briefly:
  - a) Prime Lens
  - b) F-stop
  - c) Hard Light
  - d) ISO
  - e) Portrait Image
  - f) Rule of thirds
  - g) Angle of vision
  - h) OSS
  - i) RGB
  - j) PNG.

(53)-1904

#### SECTION B.

- 2. What is a DSLR camera? Describe its structure
- 3. What are the different shooting modes available in modern digital cameras?
- Discuss the concept of low and high key studio sessions.
- 5. Classify the different types of lenses as per their usage, focal length and aperture.
- 6 How would you design an engaging composition?
- /. Discuss some of the image editing techniques to fix glitches in image.

NOTE: Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.

2 | M- 78477

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Total No. of Questions: 07

B.Sc. (G&WD) (Sem.-3)DATABASE MANAGEMENT SYSTEMS

Subject Code: UGCA-1922

M.Code: 78473

Date of Examination: 21-12-2023

Time: 3 Hrs.

Max. Marks: 60

## INSTRUCTIONS TO CANDIDATES

- 1. SECTION A is COMPULSORY consisting of H N questions carrying TWO marks
- 2. SECTION-B contains SIX questions carrying II N marks each and students have to attempt any LOUR questions.

#### SECTION A

## Answer briefly :

- a) What is a Database Management System (DBMS) and how does it differ from a traditional file-based system?
- b) Define the term "relation" in the context of a relational database and describe its properties.
- c) Provide examples of SQL commands for selecting data from a table, inserting records and updating records.
- d) What are the three levels of data abstraction in a DBMS?
- e) How do various levels of Data Abstraction relate to one another?
- f) What are the steps involved in the Entity-Relationship Diagram (ERD) modelling process?
- g) Define a database transaction and discuss the properties of the ACID (Atomicity, Consistency, Isolation and Durability).
- h) State process of database normalization and the normal forms (1NF, 2NF, 3NF, etc.).
- i) When is denormalization appropriate?
- j) What is Role Based Access Control (RBAC) in a database, and how does it enhance security?

1 | M-78473

## SECTION B

- Discuss the differences between the SQL SELLCT and SQL UPDATE statements, highlighting their syntax and purposes
- Describe the role of aggregate functions in SQL, such as COUNT, SUM and AVG and provide an example query that utilizes them.
- Given a denormalized database, explain the process and benefits of converting it into a
- How does the two-phase commit (2PC) protocol work; and what is its role in distributed
- Explain the differences between a logical schema and a physical schema in the context of
- Discuss the pros and cons of using surrogate keys versus natural keys in database tables.

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2 | M-78473

Roll No. of Questions: 07  B.Sc. (G & WD / IT) / BCA (Sem3)  DATA STRUCTURES  Subject Code: UGCA1915  M.Code: 78181  Date of Examination: 23-12-2023  Time: 3 Hrs.  Max. Marks: 60  INSTRUCTIONS TO CANDIDATES:  1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.  2. SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.
SECTION-A
1. Write briefly:
a) Flowchart
b) Dynamic memory allocation
c) Strings
d) Multiple stack
e) Priority queue
f) Circular linked list
g) AVL tree
h) Graph
i) Quick sort
j) Hashing.

1 | M-78181

## SECTION-B

- 2. a) What do you mean by data structure? Explain complexity of an algorithm.
  - b) What do you mean by an Array? How a multi-dimensional array differs from one dimensional array?
- 3. Define Stack. What operations are performed on a stack? Write applications of a stack.
- 4. What is linked list? Discuss the various operations on linked list. How single linked list is different from doubly linked list?
- 5. What is a binary tree? How it is traversed? How a binary search tree is different from a binary tree?
- 6. Write short notes on following:
  - a) Adjacency matrix
  - b) Linear search
- 7. Explain the concept of Hashing and Hashing function. What are various collision resolution techniques?

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2 | M-78181

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Total No. of Pages: 02

Total No. of Questions: 07

B.Sc. (Graphics and Web Designing) (Sem. 4)

#### ANIMATION ART

Subject Code - UGWD1909 M Code - 79531

Date of Examination: 22-11-2023

Time: 3 Hrs.

Max. Marks: 60

#### INSTRUCTIONS TO CANDIDATES:

- SECTION A is COMPULSORY consisting of TEN questions carrying TWO marks each
- SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

#### SECTION-A

- 1. Explain briefly:
  - a) Surface
  - b) Contrast
  - c) Light & shadow
  - d) Pastel Color
  - e) Round & Flat Brushes
  - fi Proportion
  - g) Tilt
  - h) Visual Balance
  - Curved Lines
  - i) Unity.

1 | W-79531

#### SECTION-B

- 2. Discuss the different types of pencils and their usage.
- 3 Dracuss the role of light and changing mood.
- 1 Describe the various types of sheets.
- 5 In what ways would you represent insects birds and animals with attention to structure and morphology?
- 6. Discuss the theory of viewpoint drawing.
- 7. What is a story board and discuss its usage?

NOTE: Disclosure of Identity by writing Mobile No. or Marking of passing request on any paper of Answer Sheet will lead to UMC against the Student.

2 | M-79531

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Total No. of Pages: 02

total No. of Questions: 07

B.Sc. (Graphic and Web Designing) (Sem.-4)

PROGRAMMING IN PYTHON

Subject Code: UGCA1914

M.Code: 79530

Date of Examination: 20-11-2023

Time 3 Hrs.

Max. Marks: 60

#### INSTRUCTIONS TO CANDIDATES:

- 1 SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks
- 2 SI CTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

#### SECTION-A

#### Write briefly :

- a) What is Python and what are its key features?
- b) Define functions.
- c) What is import command?
- d) What is the need of precedence in operators?
- e) Explain Data type.
- 6. Do we use pointers in python? Why?
- g) Write difference between Object and Classes.
- h) Write an example of read() and write() methods.
- i) How to open a file in python?
- Define packages.

#### SECTION-B

- 2. a) What is the difference between binary and text file modes when working with files.
  - b) How do you create an empty list, dictionary and set in Python?
- Compare procedural programming with object oriented programming. For what type of
  application is the procedural programming suitable and for what type OOP is suitable?
  Where does python belong to? Justify your answer.
- Explain associativity of the operators and what non-associative operators are? Explain
  with examples.
- 5. What do you mean by path searching of a module? How to perform in python?
- What are python functions? What are different forms of functions? Give an example of each.
- 7. How to edit class attributes? What is the built-in class attributes?

Total No. of Questions: 07

B.Sc. (Graphics and Web Designing) (Sem.-4)

## COMPUTER GRAPHICS

Subject Code: UGCA1934

M.Code: 79532 Date of Examination: 24-11-2023

Time: 3 Hrs.

Max. Marks: 60

#### INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

#### SECTION-A

#### 1. Write briefly:

- a) What are the various applications of computer graphics?
- b) Briefly mention the role of a look up table.
- c) Differentiate the features of random scan and raster scan displays.
- d) State the concept of interpolation.
- e) What are the different types of 3D rotations?
- f) State the rules for 2D rotation
- g) What is character generation and its advantages?
- h) Why is morphing process required in computer graphics?
- i) Differentiate between reflection and shearing.
- j) Enlist few applications of virtual reality and related environments.

#### SECTION B

- 5 Decree the characteristics of Video display devices especially 3D viewing devices as aletad.
- What is promoting transformation? I splain the geometric transformations (translation scaling, rotation and in the choice in "Deprintings.")
- Why is flood fill exacutad for scan conversion. Describe the flood filling and area filling techniques in detail.
- What is scan conversion and why is it required? I splain the steps of Bresenbands algorithms for drawing lines by taking a smitable example.
- Clip a line A (-1.5) and B (3.8) using I rang Basky algorithm for elipping with window coordinates (-3.1) and (2.6).
- 7. Write short notes on the following w.r.t 3D graphics:
  - a) Morphing Techniques
  - b) Parallel and Perspective Projections.

Total No. of Pages: 02

Total No. of Questions: 07

B.Sc. (Graphics and Web Designing) (Sem.-4)

## VIDEO EDITING

Subject Code: UGWD1911

M.Code: 79536

Date of Examination: 29-11-2023

Time - 3 Hrs.

Max. Marks: 60

## INSTRUCTIONS TO CANDIDATES :

- STIGHON-A is COMPULSORY consisting of TEN questions carrying TWO marks
- 2 STICTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

## SECTION-A

## 1. Write briefly:

- a) Audible Range
- b) Voice Over
- c) Dialogue
- d) Audio Monitors
- c) Critical Listening
- D Pitch
- g) Patterns
- h) Sound tensis
- t) High pass
- Digital Audio

SECTION-B

- Establish the relation between sound and culture.
- 3. What is voice modulation? Why a voice over artist needs to master this art?
- 4. What do you mean by mastering? Describe the process & setup of mastering.
- 5. "Film is a visual medium" Justify the role of sound in it.
- 6. What do you mean by equalization? Why and how do you achieve it?
- Describe the different types of compression used in audio production.

Total No. of Pages: 02

Lotal No. of Questions = 07

B Sc (G&WD) (Sem. 5)
PROGRAMMING IN PHP
Subject Gode : UGCA 1929

M Code: 90376

Date of Examinaton: 17-11-2023

Lime 3 Hrs.

Max. Marks: 60

#### INSTRUCTIONS TO CANDIDATES:

- $T=5.1~\mathrm{CHON}~A~\mathrm{P}_{\mathrm{c}}$  COMPULSORY consisting of TEN questions carrying TWO marks can be
- 7 STIGHON B contains SIX questions carrying TEN marks each and students have to attempt any LOUR questions.

#### SECTION-A

### L. Explain the following:

- a) Dynamic variable
- b) Comments in PHP
- c) Echo
- d) String
- c) Null
- D HIMI
- g) Constants
- h) Assignment operator
- i) Select statement
- j) Loop.

#### SECTION-B

- Define PHP Disags evolution of PhP.
- 3. I splant different types of operators in PHP
- I Explain with example how one type is changed into another
- 5. Write a note on hip synemy too halogue
- Write a procedure to combine 111 NH, with PHP code
- How DML operations are done in PHP many My 201.

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Total No. of Pages: 02

Total No. of Questions: 07

Bachelor of Science (Graphics & Web Designing) (Sem.-5)

## LIGHTING AND RENDERING

Subject Code: UGWD1914 M.Code: 90378

Date of Examination: 23-11-2023

Time: 3 Hrs.

Max. Marks: 60

## INSTRUCTIONS TO CANDIDATES :

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks
- SECTION-B contains SIX questions carrying TEN marks each and students have

#### SECTION-A

## Explain briefly:

- a) Ambient Shaders
- b) Directional Light
- c) Area Light
- d) Decay Rate
- e) Depth Map
- f) Linking Light

- i) HDR
- j) GI (Global Illumination).

## SECTION-B

- What are some key principles to consider when setting up lighting for a 3D scene in Maya to create a visually appealing composition?
- Describe your preferred approach to achieve realistic global illumination in Maya, considering various rendering engines and settings.
- When working on an interior scene, how do you tackle the challenges of simulating natural light and artificial lighting to create a convincing atmosphere?
- What role does color theory play in 3D Maya lighting? How do you choose and adjust light colors to enhance the mood or storytelling in a scene?
- What are the most important aspects to consider when choosing textures and materials for
- What is your preferred rendering engine in Maya and why?

Total No. of Pages: 02

Total No. of Questions: 07

B.Sc. (G&WD) (Sem- 5) LINUX OPERATING SYSTEM

Subject Code: UGCA-1935 M.Code: 90380

Date of Examination: 28-11-2023

Time: 3 Hrs.

Max. Marks: 60

## INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks
- SECTION-B contains SIX questions carrying TEN marks each and students have

## SECTION-A

## Write briefly:

- b) Explain the structure of the Linux Operating System.
- c) Describe the installation process for the X Window System.
- d) What are the key features of the KDF desktop environment?
- f) What are the common shell and utility commands in Linux?

## SECTION-B

- Discuss the different types of shells in the Linux Operating System. Provide examples of each type and their distinct features. Explain how to configure and initialize a shell
- Explain the process of file name expansion in Linux, including wildcard characters and patterns. Provide practical examples of file name expansion in the shell
- Describe the methods for standard input and output redirection in Linux. Discuss how redirection is used to manipulate and manage input and output streams?
- Explore the concept of pipes in Linux command-line operations. Provide examples of how pipes are used to connect commands and pass data between processes?
- Detail the management of jobs in a Linux shell, including job control commands, background and foreground processes, and job manipulation.
- Provide an overview of Linux software management, including package installation and removal Explain the concept of software repositories and their role in package

ROH NO II IIIIIII	Total No. of Pages: 02
Lotal No. of Questions: 07	
B.Sc. (Graphics & Web	Designing) (Sem-5)
MULTIMEDIA 2D	
Subject Code	
M.Code	
Date of Examinat	tion: 21-11-2023
Lince 3 Hrs.	Max. Marks: 60
HELIEUCTIONS TO CANDIDATES:	
	ing of TEN questions carrying TWO marks
STOLION B contains SIX questions c	arrying TEN marks each and students have
to attempt any FOUR questions.	anying ran mana saon and statement new
CECT	ION-A
SECI	ION-A
1 Write briefly:	
a) Timeline	
a) i micino	
b) Ecy frames	
c) Motion tween	
d) Bitmapped	No.
c) Layout	
f) Lip-syncing	
g) Cuing	

#### SECTION B

- 2. Explain various drawing and painting software tools.
- Write a note on worling with time line, by frame and home rate
- 4. Discuss the process of creating and anomating non-dim-
- 5. Write a note on role of expression and emotion in acting and immation
- 6 Descriss the role of tuning in creating animations.
- 7. Write about following:
  - a) Acting methods
  - b) Innovative ideas

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h) Postures

i) Key poses

j) 3D Designing

Lotal No. of Pages = 02

Lotal No. of Questions. 07

B Sc (Graphics & Web Designing) (Sem. 6) MOTION GRAPHICS & COMPOSITION

Subject Code: UGWD1917 M.Code: 91998

Date of Examination: 20-11-2023

Time: 3 Hrs.

Max. Marks: 60

## INSTRUCTIONS TO CANDIDATES:

- 1 SECTION A  $\epsilon$  -COMPULSORY consisting of TEN questions carrying TWO marks each
- 2 SECTION B contains SIX questions carrying TEN marks each and students have to attempt any LOUR questions.

#### SECTION-A

- 1. Write briefly:
  - a) Teasers
  - h) GUI
  - c) Timeline
  - d) Ram Preview
  - e) Pixel Aspect Ratio
  - f) Keyframe
  - g) Bezier
  - h) Reverb
  - i) Audio Equalizing
  - j) PAL.

#### SECTION-B

- the arribe the most efficient way of creating and managing the project.
- What do you mean by track matte? Describe its usage in animation.
- What do you mean by pre-compositing and nesting? Discuss their usage.
- 5. What is your preferred method for creating realistic motion blur in After Effects? Why do you find it effective?
- 6 Describe the steps to render and export a movie using the render queue.
- 7. Describe the usage and working of 3D camera tracker

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Total No. of Questions: 07

B.Sc.(Graphics & Web Designing) (Sem.-6)
DIGITAL MARKETING

Subject Code: UGCA-1947

M.Code: 91999

Date of Examination: 22-11-2023

Time: 3 Hrs.

Max. Marks: 60

## INSTRUCTIONS TO CANDIDATES:

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

#### SECTION-A

#### 1. Explain briefly:

- a) Digital Landscape
- b) SEO
- c) Google rankings
- d) Display media
- c) Web analytics
- f) LinkedIn Marketing
- g) Blogging
- h) Social Media Engagement
- i) Role of adverts
- Content Optimization

#### SECTION -B

- 2. How can Digital marketing strategy be planned to address the marketing challenges?
- 3. What is the difference between traditional & digital marketing? How can digital marketing strategy be laid out?
- 4. What are the various techniques of search engine optimization? How can a website be optimized?
- 5. What is the role of adverts in Facebook marketing? How can the scheduling & targeting of adverts be done?
- 6. What are the features of mobile marketing? How can leads be generated using Facebook?
- 7. Discuss the various content creation tools & apps. What are the challenges of content marketing?

Total No. of Pages, 02

Total No. of Questions 07

# INTRODUCTION TO CAMINC

Subject Code TR.VVD DIE

Date of Examination 24 11 2023

Lune tille.

Max Marks. 60

## BESTERRE HONS, TO CANDIDATES.

- The Station Are computed some acting of the Aquestions carrying TWO marks
- to alternpt any LOTIK questions carrying LLN marks each and students have

#### SECTIONA

## t - 1 yelani the following

- at Central District
- her baleroles
- er Platforn
- d) Carne assination
- e) Come eneme
- 1) Ciennes
- (2) 3D Ginn
- hr. Therew
- i) Came controller
- i) Came score

## SECTION B

- De line game. Explain its excelution.
- Describe the popular tales of gaming today
- 4 Differentiate between different roles that exist in game development.
- 5 Explain various features need to be considered while programming a game.
- 6. Hastrate the ease study of cricket game.
- 7. Discuss the game application for a roller-coaster ride.

Total No. of Pages = 02

Total No. of Questions: 07

B.Sc. (Graphics & Web Designing) (Sem.-6)

PROGRAMMING IN JAVA

Subject Code: UGCA-1932

M.Code: 92001

Date of Examination: 29-11-2023

Time: 3 Hrs.

Max. Marks: 60

## INSTRUCTIONS TO CANDIDATES :

- 1. SECTION A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2 SECTION-B contains SIX questions carrying TEN marks each and students have to attempt

#### SECTION-A

## 1. Answer briefly:

- a) What are jumping statements?
- b) List the features of object oriented programming paradigm.
- c) What is an Applet?
- d) What is the role of finally keyword for exception handling?
- e) What are Access Specifiers in Java?
- f) What is Thread synchronization?
- g) What are Character Streams?
- h) What do you mean by scope of a variable?
- i) What is the advantage of static import in Java'
- i) What is array of objects?

## SECTION-B

- I rst and dea ir-, various operators and their usage in Java.
- 4. Discuss the use of threads in Java. Explain the thread creation, thread scheduler and
- Explain various decision making statements used in Java with example of each.
- List and explain various built-in exceptions in Java,
- Write short notes on:

  - b) Multiple interfaces.

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2 | M-9200J